



For over 40 years, the City of Beverly Hills has hosted one of Southern California's most successful art events. Every May and October, the Beverly Hills Art Show stretches four blocks of Santa Monica Boulevard from Rodeo Drive to Rexford Drive. **In 2016, the Art Fair Source Book listed the Beverly Hills Art Show in the Top 25 Ranking for fine art sales.**

50,000+ art aficionados attend each show to see and purchase the works of over 240 outstanding artists from across the US. You will see a large selection of paintings, watercolors, sculptures, photography, mixed media, ceramics, glass, jewelry, drawings and printmaking. And, our artists come back year after year because the Beverly Hills Art Show is a great place to consistently sell art.

The event features artistic demonstrations, music performances, fine cuisine, our popular food trucks, and a beer garden plus wine garden under the trees.

For information about our next show on May 20/21, 2017, contact:

- 🌻 Robert Nieto, robert@greenhousemg.com, 310.717.6784
- 🌻 Jim Hampton, jim@greenhousemg.com, 310.344.1601





The City of Beverly Hills supports the show with extensive advertising, street banners, online, and in targeted mailings to Beverly Hills residences and the art community.

Also, sponsors can participate in our Official program guide that we give to attendees. It shows where the artists, special displays, sponsors, and food & beverage are located in the park.

Your ad or advertorial can be featured in this glossy, full color, 5-fold brochure. Various sizes and rates are available upon request.





*The Beverly Hills Art Show is perfect for any sponsor that is targeting upscale, higher income households. In the past, our sponsors have included Banks, Real Estate, Brokerage, Automotive, Furniture, Beverage, Telecommunications and Food brands.*

*We can accommodate sponsors who require a 10x10 or 10x20 space with canopy and tables, or a lounge look, or a custom-sized display. Even branded truck vehicles can be placed in the show.*

*We will offer the space location that is perfect for your needs. So, please take a look at the attached sponsorship packages that are available.*

#### **LINCOLN AUTOMOTIVE DISPLAY**



#### **ALEXIA FOOD SAMPLING DISPLAY**





### **VIP Sponsor - \$25,000**

- Category exclusivity
- 50,000+ attendees
- Product integration (sampling/test drives)
- Signage (provided by sponsor)
- Logo in BH eblast to 10,000 database
- Two-page spread in BH Art program guide
- Logo/links on BH Website
- "Sponsored by" mentions in BH PR

### **Art Patron Sponsor - \$10,000**

- 50,000+ attendees
- Booth and Product integration
- Signage (provided by sponsor)
- Logo in BH eblast to 10,000 database
- Full panel ad in BH Art program guide
- Logo/links on BH Website
- Sponsor mention in BH PR





### **Beer or Wine Garden Sponsor - \$7,500**

- Category exclusivity
- 50,000+ attendees
- Product sales with signage
- Product distribution to attendees
- Signage (provided by sponsor)
- Logo in BH eblast to 10,000 database
- 1/3-page ad in BH Art program guide
- Logo/links on BH Website
- "Sponsored by" mentions in BH PR

### **Supporting Art Sponsor - \$5,000**

- Category exclusivity
- 50,000+ attendees
- 10x10 sponsor area with canopy, tables, chairs
- Signage (provided by sponsor)
- Logo in BH eblast to 10,000 database
- Logo/links on BH Website
- "Sponsored by" mentions in BH PR





### CONTACT INFORMATION

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[www.beverlyhills.org/artshow](http://www.beverlyhills.org/artshow)

[www.greenhousemg.com](http://www.greenhousemg.com)

