

9TH ANNUAL

Woofstock 90210

FREE FAMILY FUN EVENT

FACT SHEET



ROXBURY PARK - "WIGGLY FIELD"
471 S. Roxbury Drive

SUNDAY, NOVEMBER 5, 2017

- 🐾 11:00am – 3:00pm
- 🐾 40+ sponsors & retail vendors
- 🐾 Food trucks
- 🐾 Pet Talent Show/Pet Parade
- 🐾 Pet or People Face or Body Painting (small fee)
- 🐾 Pet Entertainment/Demonstrations
- 🐾 Parking at Roxbury Park & BHHS/All walk-ins welcome!
- 🐾 Woofstock 90210 expects approximately 3,000 participants

For Sponsorship Opportunities contact:

Mary Ruth Koogler: 310.487.1100 | maryruthkoogler@gmail.com

Robert Nieto: 310.717.6784 | robert@greenhousemg.com

Jim Hampton: 310.344.1601 | jim@greenhousemg.com

Adoption & Rescue agency sponsors will be PROMINENTLY placed in the Pet Adoption area.

- 🐾 Pet Adoptions/Rescues

All rescue agencies must contact:

The Pet Care Foundation/Bill Crowe

310.247.8469

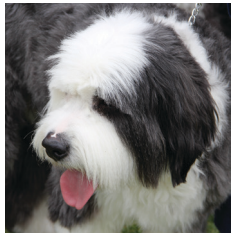
bill@petcarefoundation.org



- 🐾 Sponsored by City of Beverly Hills
Community Services Department



**APPLICATION
DEADLINE IS
FRIDAY
SEPTEMBER 22**



SUNDAY, NOVEMBER 5, 2017

BRONZE BONE.....\$500

- Name identification on 2 on-site "Sponsor Thank You" signs
- Name on flyer to be distributed to all Beverly Hills schools & library
- Name on Beverly Hills web site with your web site address
- Name on all email blasts
- Name on all paid advertising
- 2 public address name mention at event
- 1 Banner (supplied by business, max 4'x10') placed on-site at event
- 1 10x10 booth (includes one 8' table + 2 chairs)



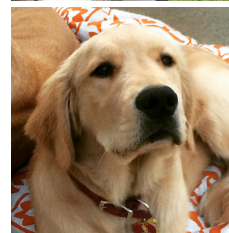
SILVER BONE.....\$1,000

- Name identification on 2 on-site "Sponsor Thank You" signs
- Name on flyer to be distributed to all Beverly Hills schools & library
- Name/logo on Beverly Hills web site with your web site address
- Name/logo on all email blasts
- Name/logo on all paid advertising
- 4 public address name mention at event
- 2 Banners (supplied by business, max 4'x10') placed on-site at event
- 1 10x10 booth (includes two 8' tables + 4 chairs)



GOLD BONE.....\$3,000

- **Your company will judge and present prizes to Pet Parade winners for media opportunities**
- Name/logo of business on event giveaway which attendees will receive
- Introduction at event by Parade Emcee
- Featured in Beverly Hills Cable Video Coverage
- Name identification on 2 on-site "Sponsor Thank You" signs
- Name on flyer to be distributed to all Beverly Hills schools & library
- Name/logo on Beverly Hills web site with your web site address
- Name/logo on all email blasts
- Name/logo on all paid advertising
- 4 special 30 second announcements will be made highlighting your business and thanking you for your support
- 3 Banners (supplied by business, max 4'x10') placed on-site at event
- 2 10x10 booths (preferred location and preferred parking) (includes four 8' tables + 6 chairs)



NOTE: Adoption & Rescue Agency's will be prominently placed in the Pet Adoption Area. Double booths are reserved for GOLD BONE Sponsors only.



Contact: **Mary Ruth Koogler:** 310.487.1100 | maryruthkoogler@gmail.com
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Jim Hampton: 310.344.1601 | jim@greenhousemg.com



SUNDAY, NOVEMBER 5, 2017

Company Name _____

Product Description _____

Website _____

Contact Name _____

e-mail _____

Address _____

City _____ State _____ Zip _____

Cell Phone () _____ Fax () _____

Bus Phone () _____

☐ YES, I am interested in participating in the 9th annual **WOOFSTOCK 90210** pet event by purchasing a sponsorship package. **Note: Adoption & Rescue Agency's will be prominently placed in the Pet Adoption Area.** After reviewing the attached "Sponsorship Opportunities"

I have selected the following:

- ☐ **Bronze Bone** \$500 (includes one 10x10 booth, no siding; one 8' table + 2 chairs)
- ☐ **Silver Bone** \$1,000 (includes one 10x10 booth, no siding; two 8' tables + 4 chairs)
- ☐ **Gold Bone** \$3,000 (includes two* 10x10 booths, no siding; four 8' tables + 6 chairs)

*Double booths are reserved for Gold Bone Sponsors only.

Sponsor, if selling product, must have a current sellers permit.

Enclosed is my payment in the amount of: \$ _____

Make checks payable to: GMGLA

Mail check and this form to:

Woofstock 90210/Sponsorship
501 Doheny Rd
Beverly Hills, CA 90210
FAX: **310.858.9238**

Contact: **Mary Ruth Koogler:** 310.487.1100 | maryruthkoogler@gmail.com

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